

## Power for your new business

Your business can profit here

Why choose a local electric cooperative to provide the power your business needs? A better question would be why not! Your business will receive stable, low-cost, reliable service from Associated Electric Cooperative, Inc. and its member network. This will connect your business to the nation's largest electric utility network, but you still will have access to personal service.

When you join an electric cooperative, you are not just another customer of an electric utility. You become not only our business partner, but a **member** and **owner** of the cooperative. And that ownership provides you special privileges, such as electing those who run the cooperative, getting money back through capital credits, efficiency incentives and more.



## A large integrated system to power your business



*Your business will receive low-cost, reliable service from*

*Associated Electric Cooperative and its member network of six generation and transmission co-ops and 51 distribution co-ops in Missouri, Southeast Iowa and Northeast Oklahoma.*

The power your business can count on

We understand that if the power stops flowing to your business, you are losing money and productivity. But you also don't want to pay a premium for that power. That is why our power supplier, Associated Electric Cooperative, uses a mix of generating resources and technologies; to ensure we can deliver reliable electricity at the lowest cost possible to members.

Associated uses the lowest-cost resources and power plants first -- typically hydropower when it is available, then coal, natural gas and wind. Visit [www.aeci.org](http://www.aeci.org) to learn more.

A strong network

Associated Electric Cooperative Inc. generates wholesale power to supply its six Generation & Transmission Cooperative (G&T) owners. The G&T owners provide and maintain a reliable transmission network of high voltage transmission lines to serve 39 distribution co-ops in Missouri, 3 in Iowa and 9 in Oklahoma who provide power to more than 910,000 member facilities.

The integrated transmission system owned by Associated and the G&T's consists of more than 10,000 miles of line and related substations. The transmission system enables Associated to transact power purchases and sales for the benefit of its member systems. Associated maintains 228 interconnections and 44 interchange agreements with other electric utilities, power-marketing firms and regional transmission organizations.

## Join our team of owners

As a member of an electric cooperative, you are also a part owner. In addition to a financial part of ownership (see below), there is the aspect of power and control. You are in control of who runs your co-op. Every year you have the chance to vote for who will represent your cooperative on the board of directors. Your cooperative is locally controlled by a board of fellow co-op members who live and work in your community.

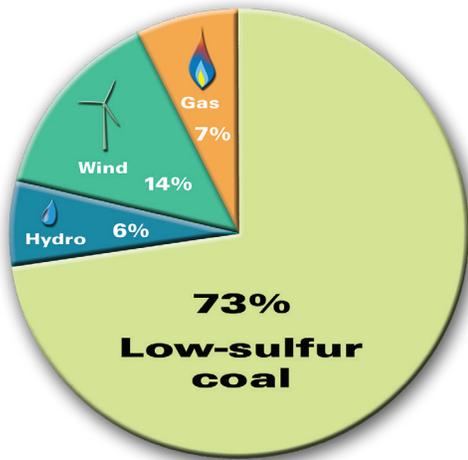
## Individual service

Just because we provide you a large network and affordable, reliable energy, doesn't mean we sacrifice on service. When you partner with us, you become a member and owner of a local electric cooperative.

So you won't be calling a distant company when you have a question or need attention. You will receive personal service from employees who live in your community too. Your business will be part of our community, so you will always be important.



## Our energy mix keeps your rates low



*Our power supplier uses a mix of generating resources and technologies to ensure we can deliver reliable electricity at the lowest cost possible to large industrial members.*

## Build equity as you pay your bills

Since membership provides ownership of the cooperative, you build equity, known as capital credits, as you pay your energy bills. At the end of each year, if your cooperative has excess revenue, that money is allocated (assigned) to you and all other members as capital credits. The amount of capital credits allocated to you is based on the amount of electricity you paid for during that year. And your cooperative pays you back those allocated capital credits when it's financially possible.

## Take Control & Save

Our Take Control & Save energy efficiency business program offers several incentives to save your business money. Your cooperative may offer rebates for high-efficiency lighting, heating and cooling equipment, commercial energy audits and more. And if you are constructing a new building, we would like to help choose systems and equipment that will work best for you and save you the most energy and money, as well as taking advantage of incentives. Contact your local cooperative for more information and specifics on their program.

*Contact us today to discuss how we can help with your project.*

**Power4Progress**  
Energizing business partnerships



**Macon Electric Cooperative**

Your Touchstone Energy® Cooperative 

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